

NGA NATURAL *mag*

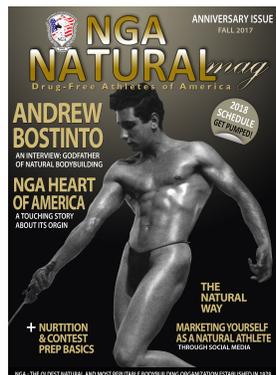
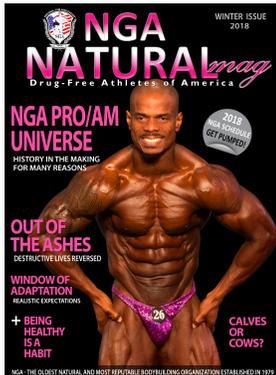
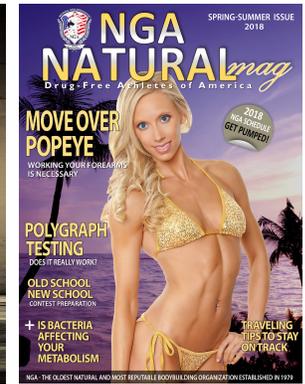
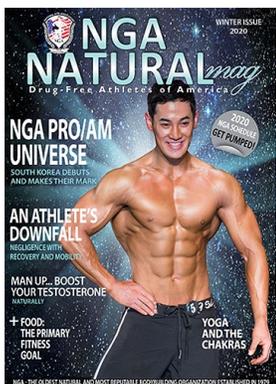
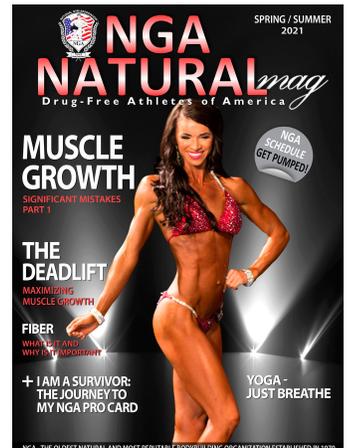
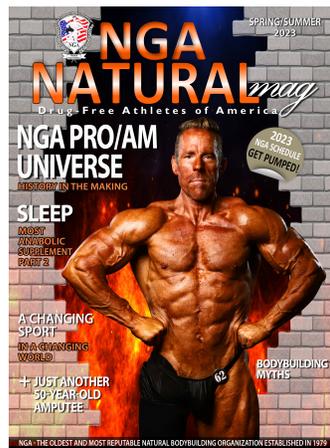
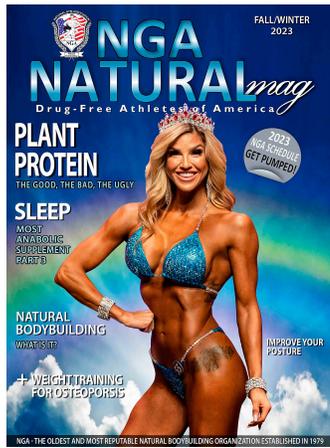
Drug-Free Athletes of America



The National Gym Association, Inc.

Drug-Free Athletes of America

SCHEDULE



OUR MISSION

NGA NATURAL mag is intended to share informative news and encourage natural athletes that you don't have to take drugs to be a competitive athlete. In each issue, we will share stories of extreme accomplishments, training tips, NGA contest results, competition strategies and many other avenues for a healthy lifestyle including NGA Gallery profiles.

CLOSING DATES

ISSUE
WINTER 2024
SPRING/SUMMER 2024

MATERIAL and PAYMENT DUE BY:
August 1, 2023
December 1, 2023

NGA NATURAL mag

nga@nationalgym.com

954-344-8410

* Rates, terms and conditions subject to change. Per insertion, U.S. Funds.

SPECIFICATIONS



Distribution: **Digital (PDF)**

Average Monthly Unique NGA Website Visitors: **3,000**

North America	155,603	85.75%
Asia	16,620	9.16%
Europe	6,403	3.53%
South America	1,116	0.62%
Africa	861	0.47%
Oceania	526	0.29%
Unknown	434	0.35%
Central America	328	0.18%

Facebook Fans & Followers: **over 8,000** #NGA Instagram: **250,000+**

BASIC PRICES

NGA NATURAL Mag Size: 7 3/4" x 10 1/2"

Bleed: For digital publication, the AD goes to the edge of the page

Non-Bleed: AD edges touch the page margins

AD	BLEED	NON-BLEED	PRICE
2-Page Spread	15 1/2" x 10 1/2"	14 3/4" x 9 3/4"	\$800
Full Page	7 3/4" x 10 1/2"	7" x 9 3/4"	\$450
1/2 Page Horizontal	7 3/4" x 5 1/8"	7" x 4 3/8"	\$250
1/3 Page Vertical	2 5/8" x 10 1/2"	2 1/8" x 9 3/4"	\$200

CALL FOR PRICING

- Ordering additional ads will reduce the overall cost per page.
- Premium Positions (Inside Cover, Back Cover, Inside of Back Cover)

MATERIAL REQUIREMENTS



REQUIREMENTS

- Please adhere to specifications as stated above.
- Text type should be a minimum of 8 points. Text that is less than 8 points should be 100% black.
- All ads must be high resolution, 300 dpi. flattened PDF files
- We also accept TIFF, JPEG, file formats for Ads
- Images and page content must be RGB or greyscale (no CMYK or spot colors accepted)
- Files should be right-reading, portrait mode, 100% to size with no rotations.
- Spread ads must be submitted as single pages
- Ads with 3 or more pages should be submitted as single pages

SUBMISSIONS

- All files must be submitted via email to nga@nationalgym.com
- Payments must be received when artwork is submitted.
- Submit payment via credit card or PayPal.

Advertiser accepts responsibility for any printing errors resulting from materials supplied.

NGA

**THE OLDEST AND MOST REPUTABLE
NATURAL BODYBUILDING ORGANIZATION.**

ESTABLISHED IN 1979.