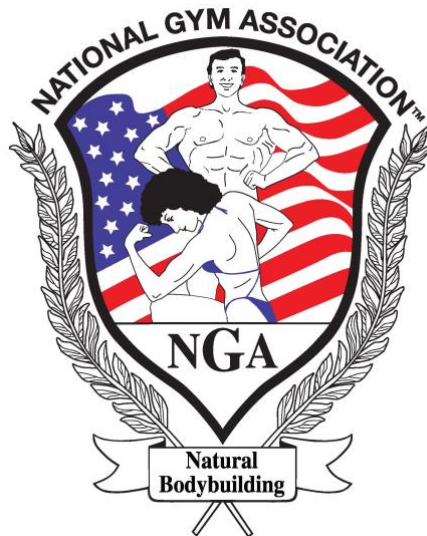


# NGA NATURAL *mag*

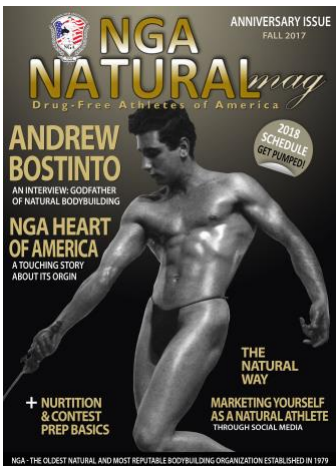
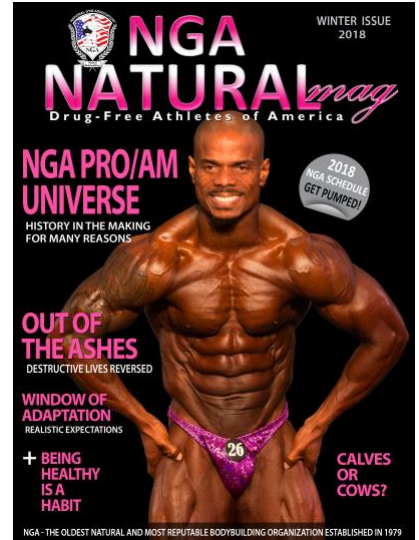
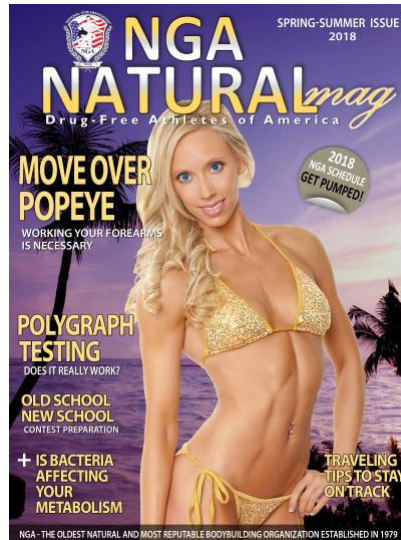
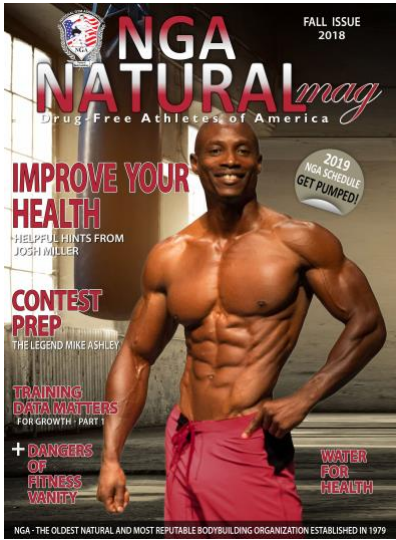
Drug-Free Athletes of America



The National Gym Association, Inc.

Drug-Free Athletes of America

# SCHEDULE



## OUR MISSION

NGA NATURAL mag is intended to share informative news and encourage natural athletes that you don't have to take drugs to be a competitive athlete. In each issue, we will share stories of extreme accomplishments, training tips, NGA contest results, competition strategies and many other avenues for a healthy lifestyle including NGA Gallery profiles.

## CLOSING DATES

ISSUE  
 FALL 2018  
 WINTER 2019  
 SPRING/SUMMER 2019

MATERIAL and PAYMENT DUE BY:  
 July 1, 2018  
 December 1, 2018  
 April 1, 2019

# SPECIFICATIONS



Distribution: **Digital (PDF)**

Average Monthly Unique NGA Website Visitors: **3,000**

<b>North America</b>	<b>98,640</b>	<b>81.89%</b>
<b>Asia</b>	<b>13,314</b>	<b>12.30%</b>
<b>Europe</b>	<b>4,373</b>	<b>4.04%</b>
Africa	759	0.70%
South America	597	0.55%
Oceania	371	0.34%
Unknown	234	0.25%
Central America	195	0.18%

Facebook Fans & Followers: **over 6,000** #NGA Instagram: **190,000+**

## BASIC PRICES

NGA NATURAL Mag Size: **7 3/4" x 10 1/2"**

**Bleed:** For digital publication, the AD goes to the edge of the page

**Non-Bleed:** AD edges touch the page margins

AD	BLEED	NON-BLEED	PRICE
<b>2-Page Spread</b>	<b>15 1/2" x 10 1/2"</b>	<b>14 3/4" x 9 3/4"</b>	<b>\$800</b>
<b>Full Page</b>	<b>7 3/4" x 10 1/2"</b>	<b>7" x 9 3/4"</b>	<b>\$450</b>
<b>1/2 Page Horizontal</b>	<b>7 3/4" x 5 1/8"</b>	<b>7" x 4 3/8"</b>	<b>\$250</b>
<b>1/3 Page Vertical</b>	<b>2 5/8" x 10 1/2"</b>	<b>2 1/8" x 9 3/4"</b>	<b>\$200</b>

## CALL FOR PRICING

- Ordering additional ads will reduce the overall cost per page.
- Premium Positions (Inside Cover, Back Cover, Inside of Back Cover)

# MATERIAL REQUIREMENTS



## REQUIREMENTS

- Please adhere to specifications as stated above.
- Text type should be a minimum of 8 points. Text that is less than 8 points should be 100% black.
- All ads must be high resolution, 300 dpi. flattened PDF files
- We also accept TIFF, JPEG, file formats for Ads
- Images and page content must be RGB or greyscale (no CMYK or spot colors accepted)
- Files should be right-reading, portrait mode, 100% to size with no rotations.
- Spread ads must be submitted as single pages
- Ads with 3 or more pages should be submitted as single pages

## SUBMISSIONS

- All files must be submitted via email to [nga@nationalgym.com](mailto:nga@nationalgym.com)
- Payments must be received when artwork is submitted.
- Submit payment via credit card or PayPal.

Advertiser accepts responsibility for any printing errors resulting from materials supplied.

**NGA - THE OLDEST NATURAL AND MOST REPUTABLE  
BODYBUILDING ORGANIZATION ESTABLISHED IN 1979.**

**DEDICATED TO THE NATURAL DRUG-FREE ATHLETE**